A PuzzleHR Case Study:
Rapid Franchise Expansion Support

EXECUTIVE SUMMARY:

Our client, a national fast-food franchise, approached PuzzleHR with a need to fill many positions quickly enough to not disrupt the organizational day-to-day. The client utilizes the Talent Acquisition Coordinator Service. Our team was able to fill 140 positions in the 5 months of the partnership, averaging 28 filled positions per month.

THE PUZZLE:

Our client's primary staffing concern centers around entry-level positions that involve handling food, serving customers, and upholding company standards, making these roles essential to their operation.

THE SOLUTION:

The Talent Acquisition Coordinator service is ideal for our client's needs, as it focuses on the administrative complexities of talent acquisition while ensuring a smooth recruitment process.

Since beginning the partnership in January 2025, Puzzle's Talent Acquisition team has successfully filled 140 positions, an average of 28 positions per month. The ability to keep up with the client's hiring pace has been indispensable, as it allows the organization to continue expanding and maintain operational consistency. This substantial hiring volume for a recent partnership demonstrates the ease with which PuzzleHR's Talent Acquisition Coordinator service can scale with a client's changing needs.

Meet the Teams:

Our Client:
Our client is part of a national fast-food franchise, meaning turnover can be high, and maintaining staffing levels is essential. They approached PuzzleHR for assistance at the beginning of 2025 for specialized assistance with talent acquisition.

PuzzleHR TA Team:
The client utilizes PuzzleHR's Talent Acquisition Coordinator service at 3 hours per week. For those needing dedicated support in managing the intricacies of talent acquisition administration, this service provides a specialist focused on tasks such as coordination of updates and meetings, job ad creation and posting, resume review, and detailed metric reporting. It's ideal for ensuring a smooth and efficient recruitment process.

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